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Tenacity Recognized: Nissco Partners Honored for Exceptional Growth and Commitment

The annual awards ceremony on February 6, 2022, set to an Around the World travel theme, recognized the outstanding achievements and commitment of the top dealers and vendors of the Nissco Restaurant Dealer Group. In the competitive industry of foodservice equipment and supplies, these companies have distinguished themselves during a tumultuous 2021.

The **Vendor of the Year Award** focuses on four areas that are critical to overall success: commitment, leadership, consistent action, and superior customer service – all of which positively influence sales volume. These vendors went above and beyond to ensure our dealer members were successful, offering support and creative solutions that allowed them to remain competitive in the marketplace and increase their bottom line.

The following vendors were honored with the Vendor of the Year Award for their contributions in the following categories:

Heavy Equipment: U.S. Cooler	Light Equipment: Grindmaster UNIC Crathco
Smallwares/Tabletop: Winco	Specialty Products: Accurex

The prestigious **Dealer of the Year Award** was presented to **Fishman & Associates** for their ability to grow their business exponentially and their remarkable ability to thrive during challenging circumstances.

Fourteen Nissco vendors received a New Horizons Award for achieving exceptional double-digit annual growth:

John Boos & Co.	Grindmaster UNIC Crathco
Blodgett	Accurex
Turbo Air	Omcan
Vulcan	Arctic Air
Parts Town	Bally Refrigerated Boxes
Atosa USA	Essendant
U.S. Cooler	AMMEX

Fifteen Nissco dealers were recognized with the **New Horizons Award** for their ability to break through the barriers of 2021 and grow their annual volume by double digits:

All American Restaurant Equipment A1 Restaurant Equipment Charney Commercial Chop Restaurant Supply Churchich Restaurant Equipment City Food Equipment Delta Restaurant Supply Fishman & Associates General Restaurant Supply Kerekes Bakery Lance Restaurant Supply Macomb Restaurant Supply Ryan Refrigeration Thomas Restaurant Equipment Tri-County Stevenson's Restaurant Supply

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The **Rising Star Award** was presented to **General Restaurant Supply, Econ World Trading** and **Plant Based Pros** for achieving strong growth in 2021 and continuing the trajectory towards exceptional growth in the future.

"Our members showed perseverance in the face of adversity and thrived during a year that challenged the foodservice and restaurant industry," says Randy Brunschwig, President & CEO of the Denver-based buying group. "Our partners showed through their actions, support and phenomenal growth, that there is no limit to what we can achieve as a group, because we are Stronger Together."

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About Nissco RDG

https://nisscorest.com/

Nissco Restaurant Dealer Group is a leading nationwide network of food service equipment dealers and vendors. The success of our members is a result of forward-thinking planning, strong management, focus on relationships and networking, trailblazing technological solutions, unparalleled service offerings and strong programs to promote rapid growth with our suppliers.

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